**Vendor Guide - Where do you fit in?**

**Becoming a vendor is easy at the Waterside Market. Choose which option suits your business interests and your lifestyle.**

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**The Committed Entrepreneur**

**You have a product or service in mind, or you’re already offering the service or product elsewhere, and you’re looking to increase your exposure. For a monthly fee, you set up a longer term operation. This allows you to create an attractive display and product stand. Over time, customers know where you are – allowing you to build your store or company brand. We assist you with your marketing by including your business in our in market Vendor Directory, and the Vendor Directory on our website courticefleamarket.com. Booth space varies, but a typical spot is 10’ by 10’. Fees are based on booth size and location, and the minimum commitment is two months.**

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The Committed Entrepreneur option is ideal if:

* Retail is your full time motivation. Some vendors also travel to trade shows and different events selling their products (NB: Your booth at the Waterside Market Market must be open to customers every weekend.)
* You’re considering retail as a career, but you’re testing the waters – and not ready yet to pay for the overhead associated with a store front operation.
* You have another full or part time occupation, and you’re looking to supplement your income.

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**The Casual or Travelling Entrepreneur, Garage Sale Vendors**

Rent indoor or outdoor space by the weekend.

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You have a product or service, but you simply can’t commit the time to a regular weekend occupation; you’re a serious entrepreneur but you love travelling from market to market, or you want to hold your garage sale in a high traffic environment. You can rent indoor or outdoor space at anytime. Fees are charged per weekend or day use, but you must set up and tear down your display or product stand every day. Outdoor sites are offered on a ‘first come, first serve’ basis on market mornings between 7 AM and 8 AM. Outdoor booth sizes are 12’ by 20’. Indoor booth space varies and is subject to availability.

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This option is ideal if:

* You’re a serious entrepreneur but you love travelling and meeting new people.
* You have a product or service, and you’re looking to sell or promote with a flexible schedule.
* You want to hold your garage sale at the market because it’s convenient (no ads to take out or signs to post), or you live in a low traffic area

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Terms and Conditions:

1. To receive monthly rate, a last month’s deposit and a minimum two month commitment is required. Notice of 30 days required to vacate.
2. Booth rates vary depending on size and location.
3. Posted rates are subject to change without notice. Confirm rental information by contacting the Deseronto Waterside Market.

How to Rent a Booth

1. Determine your budget
2. Determine if you would like to be inside/outside
3. Determine how much space you need; will one booth be enough?
4. Determine the duration of your booth rental
5. Contact the market (information on last page) to determine availability
6. Pay for your booth at the time of reservation.